

TRACEY LEE * CORPORATE TRAINING CONSULTANT
PROFESSIONAL PRESENCE * STORYTELLING FOR BUSINESS
EMOTIONAL INTELLIGENCE IN THE WORKPLACE

Tracey Lee, a NYC based actor/playwright/teaching artist for 27 years, began working in the corporate sector delivering entertainment based content at meetings and conventions as live industrials. Former industrial clients include ESPN, Amex, Verizon, Sanofi-Pasteur, AstraZeneca, Century 21 and KPMG.

As a Manhattan real estate agent for three years, Tracey recognized the asset her acting and writing skills offered when guiding clients through the life changing decision of choosing a home. Those skills have made her a hit hosting corporate events for Visit FL and FrigidNYC.

Currently a training consultant with Ovation, Tracey uses her masters in script writing (ie: storytelling) to help build engaging content, develop compelling stories for connective business engagement and refine a client's message for maximum impact. Her bachelors in acting moves her clients beyond the page to an expression of their most credible, captivating and memorable selves, so the messaging is clear and long lasting. Her distinct approach has garnered successful presentations from facilitators at Meijer, chefs and cooking equipment experts at Rational, engineers and developers at Lockheed Martin. One-on-one / private personal development clients include Margaret Molloy, Global CMO of siegel + gale and Sarah Turpie, Practice Manager of the anesthesia division of Envision, as well as a wide range of disciplines throughout Avon and Raymond James.

Tracey's philosophies on professional presence and successful business communication move past speaking clearly and loudly enough to be heard. They lean into behaviors that engage your audience and colleagues in ways that put them in your corner and keep their eyes and ears on you at all times and in all ways positive.

For more on her artistic endeavors, please visit www.traceyconyerlee.com.